

CONTEST (“CONTEST”) SPONSORED BY John Deere Canada ULC (“SPONSOR”) AND ADMINISTERED BY Canadian Beef Industry Conference. (“ADMINISTRATOR”). CONTEST BEGINS ON June 15, 2021 AT 12:00 AM MST AND ENDS ON September 2, 2021 AT 12:00 AM MST. (“CONTEST PERIOD”).

Registration to the Canadian Beef Industry Conference from August 31 - September 2, 2021 is required including AN EMAIL ADDRESS, FIRST and LAST NAME is required. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and Administrator. Void where prohibited by law.

Contest is open to all attendees who register as a BACKGROUNDER/ CATTLEMENS YOUNG LEADERS/FEEDLOT/PRODUCER-COW/CALF/PRODUCER-OTHER/SEEDSTOCK/YOUNG CATTLEMENS COUNCIL and legal residents of Canada (excluding Quebec) who have reached the age of majority in their respective province or territory of residence at the time of entry. Employees or contractors of the Sponsor(s) and immediate family members of, and any persons domiciled with any such employees or contractors, are not eligible to enter.

Seven (7) winner(s) will be chosen at random using the random number generator. The odds of winning will depend on the number of entries received. The winner will be sent an email and will have forty-eight hours to respond. If no response is received within forty-eight hours, another winner will be chosen. Administrators are not responsible for prize fulfillment nor for any technical failures. Winning entry will be verified.

Facebook, Instagram, Pinterest, Twitter and/or Google+ are in no way associated with this giveaway. If applicable, social media posts (such as but not limited to tweets and Instagram posts) must be PUBLIC to be eligible. If you register for the conference your registration must be confirmed for your entry to count. A reply to the winning email is required within 48 hours before a new winner is chosen. The winner’s entries will be verified.

Residents of Canada will be required to enter a skill-testing question to claim their prize.

Administrators and sponsors reserve the right to publish winner’s first name and last initial and email all entrants with non-contest related content.

Contact information for sponsor(s), if applicable, can be found in the contest text via website links. Retail value of prizes is listed in the contest text.

Images included in the giveaway post may not depict the exact prize, and are for illustrative purposes only.

Prizes:

Grand Prize:

One (1) Traegar Pro 575 Wood Pellet Grill, approx. retail value \$1099 CAD

Additional Prizes:

One (1) – Bonfire Solo Stove, approx. retail value \$675 CAD

Portable, durable, double-wall stainless steel smokeless portable fire pit is log friendly. Signature 360° Airflow Design™. Hand-polished fire ring keeps fire centered. Ash pan catches loose ash and prevents it from clogging airflow. Precision base plate allows oxygen to be fed directly to embers from below. Stand minimizes heat transfer to surface below. Limited lifetime warranty from manufacturer. 19-1/2" dia. x 14"H. Laser Engraving. Silver.

One (1) – 80 QT Rolling Metal Cooler, approx. retail value \$469 CAD

UV-resistant powder coating finish and insulated interior. Four legs with locking wheels. Drain plug. Bottle opener. Holds 80 quarts or up to 80 12-oz. cans. 30"W x 33"H x 15"D. Screen Print. Black.

One (1) – John Deere Gator XUV Power Ride On, approx. retail value \$600 CAD

Three (3) – Kuma Lazy Bear Chairs, approx. retail value \$240 CAD each

Please contact info@canadianbeefindustryconference.com for any questions.