

BOOTH CONTACT INFORMATION (billing information) Authorized Representative On-Site: *Each exhibitor must designate at least one individual*

Company Name: _____

Address: _____

City: _____ Province: _____ PC: _____

Primary Contact: _____

Phone: _____ Cell: _____

Email: _____

PRICING

- 1 booth = \$3000 plus GST
- Premium booth, lounge, and retail spaces are available. Please contact Allana (info at bottom of form)

INCLUDED WITH YOUR BOOTH:

- Choice of available indoor display/booth (8x10)
- One (1) complimentary event registration package
- A 300x250 rotating ad on the CBIC website (2 months)
- Special acknowledgement on the event webpage featuring your corporate logo and a link to your corporate website
- Your logo printed on promotional material including the registration packages

OTHER

Please contact on further packages
 Demo Stage interest
 Meeting Space Interest
 Style Our Master of Ceremonies
 Item for auction for Canadian Cattlemen's Foundation

TERM

Full booth payment is due on or before June 30, 2020 or within 30 days of receiving invoice. All booths reserved after June 1, 2020 must be paid full with all cheques made out to Canadian Beef Industry Conference.

Sign, Scan and Email Contract to:

Canadian Beef Industry Conference
 ATTN: Allana Minchau
aminchau@canadianbeefindustryconference.com
 Phone: 587-999-7417
 #180 6815 8 St NE
 Calgary, AB T2E 7H7

CONTINUE FOR SIGNATURES ON PAGE 2

CBIC PROGRAM/WEBSITE INFORMATION

Free to exhibitors (Must be received by June 1, 2020)

Company: _____
(exactly as you want listed for promotional purposes)

Website: _____

Email: _____

Address: _____

City: _____

Province: _____ PC: _____

Phone: _____

50-word description

Attached is a 50-word paragraph about my company
 List only contact information no paragraph

Company Logo

Use the logo from the 2018 conference
 I do not want a logo listed
 Attached is logo (we require the logo in jpg and .eps)

Category (choose up to three):

- Animal Health Products
- Animal Identification
- Associations/Organizations/Government
- Computer/Software Packages
- Consulting Services
- Equipment/Trailers/Watering
- Feed/Feed Addictive and Accessories
- Hay Equipment and Accessories
- Herd Management/Chutes/Scales
- Information/Education
- Publications/Media/Broadcast Media
- Structures/Buildings
- Veterinary/Breeding
- Genetics/DNA
- Processor/Packer
- Other _____

The "Termination Date" is the earlier of: (i) December 31, 2020 (ii) non-payment by the Sponsor of any amount due and payable herein; or (iii) thirty days after CBIC's receipt of written notice to terminate this agreement from the Sponsor. The parties agree that the License shall expire on the Termination Date. The Sponsor agrees that any funds advanced to CBIC in relation to this agreement shall not be refunded on the Termination Date or in any other case.

SIGNATURE: _____ DATE: _____

NAME: _____ TITLE: _____

CBIC

SIGNATURE: _____

NAME: _____

DATE: _____