

**BOOTH CONTACT INFORMATION (billing information)** Authorized Representative On-Site: *Each exhibitor must designate at least one individual*

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ PC: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

**PRICING**

- 1 booth = \$3000 plus GST
- Premium booth, lounge, and retail spaces are available. Please contact Allana (info at bottom of form)

**INCLUDED WITH YOUR BOOTH:**

- Choice of available indoor display/booth (8x10)
- One (1) complimentary event registration package
- A 1/2-page advertisement in the CBIC conference guide
- Special acknowledgement on the event webpage featuring your corporate logo and a link to your corporate website
- Your logo printed on promotional material including the registration packages

**PROMOTE YOUR BOOTH**

- Spotlight package - \$1500
- Bright Light package - \$400
- Silent Auction - TBD
- Demo Stage - TBD
- Style Our MC's - \$1500

**TERM**

Full booth payment is due on or before June 30, 2019 or within 30 days of receiving invoice. All booths reserved after June 1, 2019 must be paid full with all cheques made out to Canadian Beef Industry Conference.

**Sign, Scan and Email Contract to:**

Canadian Beef Industry Conference  
ATTN: Allana Minchau  
[aminchau@canadianbeefindustryconference.com](mailto:aminchau@canadianbeefindustryconference.com)  
Phone: 587-999-7417  
#180 6815 8 St NE  
Calgary, AB T2E 7H7

**CONTINUE FOR SIGNATURES ON PAGE 2**

**CBIC PROGRAM/WEBSITE INFORMATION**

Free to exhibitors (Must be received by June 1, 2019)

Company: \_\_\_\_\_  
*(exactly as you want listed for promotional purposes)*

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Province: \_\_\_\_\_ PC: \_\_\_\_\_

Phone: \_\_\_\_\_

**50-word description**

Attached is a 50-word paragraph about my company  
List only contact information no paragraph

**Company Logo**

Use the logo from the 2018 conference  
I do not want a logo listed  
Attached is logo (we require the logo in jpg and .eps)

**Category (choose up to three):**

- Animal Health Products
- Animal Identification
- Associations/Organizations/Government
- Computer/Software Packages
- Consulting Services
- Equipment/Trailers/Watering
- Feed/Feed Addictive and Accessories
- Hay Equipment and Accessories
- Herd Management/Chutes/Scales
- Information/Education
- Publications/Media/Broadcast Media
- Structures/Buildings
- Veterinary/Breeding
- Genetics/DNA
- Processor/Packer
- Other \_\_\_\_\_

The "**Termination Date**" is the earlier of: (i) December 31, 2019; (ii) non-payment by the Sponsor of any amount due and payable herein; or (iii) thirty days after CBIC's receipt of written notice to terminate this agreement from the Sponsor. The parties agree that the License shall expire on the Termination Date. The Sponsor agrees that any funds advanced to CBIC in relation to this agreement shall not be refunded on the Termination Date or in any other case.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

## CBIC

SIGNATURE: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_ DATE: \_\_\_\_\_